xxx a plus sign (+) inside this box → [X] Approved for use through 10/31/2002. OMB 0651-0032 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Attorney Docket No. 450103-04598.2 UTILITY First Inventor Leslie SPRING et al. PATENT APPLICATION CONTENT MANAGEMENT FOR RICH MEDIA PUBLISHING SO TRANSMITTAL **SYSTEM** (Only Drew nonprovisional applications under 37 CFR 1.53(b)) Express Mail Label No. ER 446142584 US APPLICATION ELEMENTS **Mail Stop Patent Application** Addressed to: See MPEP chapter 600 concerning utility patent application contents. **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450 Fee Transmittal Form (e.g., PTO/SB/17) 7. CD-ROM or CD-R in duplicate, large table following (Submit an original, and a duplicate for fee processing) or Computer Program (Appendix) Applicant claims small entity status. 8. Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1.27. (if applicable, all necessary) Specification [Total Pages 58] Computer Readable Form (CFR) (preferred arrangement set forth below) a. - Descriptive title of the invention Specification sequence Listing on: - Cross References to Related Applications the CD-ROM or CD-R (2 copies); or - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix. Statements verifying identity of above copies - Background of the Invention **ACCOMPANYING APPLICATION PARTS** ·H - Brief Summary of the Invention 9. 7Ü Assignment Papers (cover sheet & documents(s)) - Brief Description of the Drawings (if filed) - Detailed Description 10. 37 CFR 3.73(b) Statement Power of - Claim(s) (when there is an assignee) Attorney <u>(i)</u> - Abstract of the Disclosure Combination Declaration/Power of Attorney (Unsigned) Drawing(s)(35 U.S.C. 113) [Total Sheets 34] 11. English Translation Document (if applicable) did Oath or Declaration [Total Pages 1 Information Disclosure Copies of IDS Newly executed (original or copy) a. Statement (IDS)/PTO-1449 Citations PTO Copy from a prior application (37 CFR 1.63(d)) b. sted. 13. Preliminary Amendment (for continuation/divisional with Box 18 completed) Return Receipt Postcard (MPEP 503) **DELETION OF INVENTOR(S)** The (Should be specifically itemized) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR Certified Copy of Priority Document(s) 1.63(d)(2) and 1.33(b). (if foreign priority is claimed) Application Data Sheet. See 37 CFR 1.76. Request and Certification under 35 U.S.C. 122(b)(2)(B)(i). 16. Applicant must attach from PTO/SB/35 or its equivalent. Other: (1) Check in the amount of \$1,402.00; (2) Express Mail Certificate ER 446142540 US If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Continuation-in-part (CIP) Continuation Divisional of prior application No.: ___/__ Prior application information: Examiner: Group/Art Unit: For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS Customer Number 20999 or Correspondence address below PATENT TRADEMARK OFFICE Name William S. Frommer Frommer Lawrence & Haug LLP Address 745 Fifth Avenue City New York State Zip Code 10151 212-588-0800 Country US Telephone Fax 212-588-0500 Name (Print/Type) William S. Frommer Registration No. (Attorney/Agent) 25,506 Signature Date

Samuel S. Lee, Reg. No. 42,791 for William S. Frommer

March 30, 2004

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FEE TRANSMITTAL Solve for FY 2003					Application Number Not Yet Assigned							
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🏂 for FY 2003				First Named Inventor					Leslie SPRING			
ffective 01/01/2003. Patent fees are subject to annual revision.				Examiner Name					Not Yet Assigned			
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METHOD OF PAYMENT (check all that apply)						FEE CALCULATION (continued) 3. ADDITIONAL FEES						
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The Commissioner is authorized to: (check all that apply)					1053	130	1053	130	Cover sheet Non-English specification	· · · · · · · · · · · · · · · ·		
Charge fee(s) indicated below Credit any overpayments					1812	2,520		2,520	For filing a request for ex parte reexamination			
Charge any additional fee(s) during the pendency of this application					1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action			
Charge fee(s) indicated below, except for the filing fee to the above- identified deposit account.					1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action			
FEE CALCULATION					1251	110	2251	55	Extension for reply within fi	rst month		
1. BASIC FILING FEE						410	2252	205	Extension for reply within s	econd month		
						930	2253	465	Extension for repty within third month			
Large Entity Small Entity						1450	2254	725	Extension for reply within fourth month			
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Code \$ Code \$ 1001 770 2001 385 Utility filing fee \$770.00					1401 1402	320	2401	160	Notice of Appeal			
1001 770 2001 363 Chilly filing fee \$770.00 1002 330 2002 165 Design filing fee					1402	320 280	2402 2403	160 140	Filing a brief in support of an appeal Request for oral hearing			
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2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE						470	2502	235	Design issue fee			
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Total Claims	36 -20** =	16	X \$18.00 =	\$288.00	1460	130	1460	130	Petitions to the Commissio			
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1202 18	2202	9	Claims in excess of 20		1801	750	2801	375	examined (37 CFR 1.129(t Request for continued examined			
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1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent												
SUBTOTAL (2) (\$)632.00						SUBTOTAL (3) (\$)0.00						
** or number previously paid, if greater; For Reissues, see above							* Reduced by Basic Filing Fee					
SUBMITTED BY Complete (if applicable)												
Name (Print/Type)		William S. Frommer				Registration No. (Attorney/Agent)			25,506	Telephone	212-588-0800	
Signature Samuel S. Lee, Reg. No. 42 701 for William S. Emmer										Date	3/30/04	

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggesting or reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop AFCommissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

New U.S. Patent Application for application entitled:

SUPPORT APPLICATIONS FOR RICH MEDIA PUBLISHING

Express Mail No.: ER 446142540 US Date of Deposit: March 30, 2004

I hereby certify that this application and the accompanying papers are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to:

MAIL STOP PATENT APPLICATION COMMISSIONER FOR PATENTS P. O. BOX 1450 ALEXANDRIA, VA 22313-1450

CHIAKI KOKKA

(Printed name)

(Signature)

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Suite 850

San Diego, CA 92122

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